

February 2010

Inaugural Seminar a Success

Issue 1



Hillstone
St Lucia

“Change will not come if we wait for some other person or some other time”

Barack Obama



Schlencker Mapping Seminar Delegates

**UNDERSTAND
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The Time for Change

Schlencker Mapping's Inaugural Seminar was held on 18th February at the Hillstone Function Centre at St Lucia. The seminar welcomed over 50 delegates from many of Queensland's spatial data users along with Local and State Government agencies.



Managing Director Tony Schlencker unveils the new logo

The seminar coincided with the launching of a new logo for Schlencker Mapping and with this new design comes a revitalized and positive outlook for the future. Indeed much of the focus of the semi-

nar was on changes that have occurred in the industry in recent times.

Tony Schlencker, Managing Director of Schlencker Mapping, unveiled the new Schlencker Mapping logo; a logo which in itself signifies how data falls into place and creates a solution. Tony spoke about the need to create change and accept it in the spatial industry or simply be left behind.

Tony has grown to be accustomed to change in the industry and he talked of the changes that he has personally seen in his 40 plus year career in Photogrammetry and the spatial industry. "It is not just the changes in the technology we use, but rather the rate of change that I find amazing. We simply have to work with our clients to ensure they understand what is now possible." He Said.

Bill Farry, Sales and Marketing



Bill Farry, discusses the benefits of Photogrammetry.

Manager and John Ozero, Queensland Accounts Manager, talked about the core services at Schlencker Mapping; Photogrammetry, GIS, Imagery and LiDAR. The talks outlined the key advantages of the services, specific uses, where the technologies have changed and the implications of this.

Kale Schlencker, Photogrammetric Manager, held a soft-copy Photogrammetric demonstration which highlighted the quality and accuracy that can be achieved with the latest technology.

Spatial Data for City Council Applications

Schlencker Mapping delegates were privileged to hear Ewan Sneddon from Logan City Council and Ken Melchert from Townsville City Council.

Both Councils have undertaken extensive Digital Orthophoto and LiDAR Acquisition programs and are currently heavily engaged in extracting the maximum value from these data sets.

Value added data sets presented include fire and flood hazard studies along with vegetation and riparian assessments.

Projects where photogrammetric data has been combined with field survey were presented as a demonstration of how the innovative use of various technologies will provide a fit for purpose product.



Guest Speaker, Ewan Sneddon, Logan City Council.

**We're on the web!
www.schmap.com.au**



Schlencker Mapping launches its new logo at Hillstone St Lucia!

“The entrepreneur is essentially a visualiser and an actualiser. He can visualise something and when he visualises it, he sees exactly how to make it happen”

Robert L. Schwartz

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3D Visualisation

Stuart Bowd presented Skyline's 3D visualisation suite of products. The software provides interactive 3D visualisation with a flight simulator viewer. A base model using Photogrammetric or Lidar Digital Terrain Models (DTMs), Orthophotography, and 3D vector data is created and from this the user can simulate 3D fly-thrus. Fly-thrus may be pre-determined or the end user may create their own flights using the flight simulator viewer. The Skyline suite also allows for in-depth terrain analysis including Line of Sight, Viewshed analysis, Threat Domes, Contouring and Daytime Shadow analysis.

For engineering, construction and town planning the soft-



Stuart Bowd, introduces Skyline's 3D Visualisation

ware has the capability to produce 3D structures and allows the user to apply pre-determined textures or imported textures to buildings.

The Skyline 3D flight simulator is very intuitive and easy to use and is able to be run from a standard desktop or laptop. It is compatible with most mapping CAD/CAM data. Accuracy of the final 3D visualisation is determined by the accuracy of Photogrammetric and LiDAR data and the resolution of the imagery.

Schlencker Mapping is able to provide accurate and reliable data for Skyline 3D visualisations. For more information and advice on the Skyline suite of products, contact Schlencker Mapping.

An Annual Event



St Lucia Golf Links

Following the success of the Schlencker Mapping Seminar, it will now become an annual

event!

Guest delegates were treated to the beautiful surrounds at Hillstone St Lucia, a delicious afternoon tea and a relaxing cocktail evening to finish off an interesting and informative day. A few lucky prizes helped to make the day a great success.

We look forward to welcoming our partners, associates and Government Agencies to an

even more successful seminar next year.



Cocktail Hour

Schlencker Mapping helps companies like yours to:

- Improve decision-making by identifying the most appropriate mapping technology to meet your requirements.
- Increase efficiency, productivity and return on investment by optimising the value of your spatial data.
- Enable measured planning for future projects with thorough and on-going consultation and advice.



SchlenckerMapping
Photogrammetry, GIS, Imagery and LiDAR